

SOMETHINGNEW

THE PARENTING MAGAZINE FOR DORSET FAMILIES

Something New is a quarterly handbag-sized, glossy magazine for families across Dorset.

A friendly, informative magazine that appeals to families with children under 5 in **Dorset**, we are unique in the area. Each issue is **FREE** and widely distributed through shops, attractions, play cafes, supermarkets, libraries, children's centres and events across the whole of the county. Each issue has a print run of 5,000 copies, as well as a high reach through with the digital edition.

For more information please email sebrina@somethingnewmag.co.uk

Full colour advert	1 issue	4 issues
1/2 page	£175	£595
Full page	£300	£1020
Inside cover	£350	£1190
Back cover	£500	£1700

ADDED BENEFITS

- ♥ Artwork design if required
- ♥ Promotion on our social media accounts.
- ♥ Invitation to contribute to our blog
- ♥ A free listing on our website

If you're advertising in two or more consecutive issues, you will also receive;

- ♥ Editorial to accompany one advert

somethingnewmag.co.uk

facebook.com/somethingnewmag

instagram.com/something_newmag



WHAT ELSE DO WE DO?

ONLINE PARENTING

Our Facebook, Instagram and Pinterest pages are busy and growing. We ensure that each advertiser is shared and posted about on our Facebook and Instagram feeds.

THE BLOG

Our website is built around a blog, with articles on all aspects of family life. We ask advertisers to write posts as guest contributors, or if they don't feel able to write, send us information so we can.

DIRECTORY

Advertisers are listed in our online directory, so busy parents can easily find activities, classes, products and specialists in Dorset.

